



ITS CANADA BOARD OF DIRECTORS 2025-2029

Mandate:

The Board of Directors sets the strategic direction for ITS Canada to achieve our Vision statement “**We are Canada’s hub for mobility technologies**”. Our Vision reflects ITS Canada’s aspiration to serve as the central hub and leader in advancing innovative solutions for the transportation industry. By fostering partnerships across national and international boundaries, ITS Canada leverages the collective expertise of its members to address the unique challenges of the Canadian mobility landscape. Our Vision reaffirms our commitment to enabling mobility that is not only safe and efficient but also sustainable and equitable, ensuring a brighter future for all Canadians.

Expectations:

Each Director should be prepared and able to commit the time and energy necessary to carry out the duties of a Director and to satisfy the responsibilities of the Board.

Some key expectations for each member of the Board of Directors include:

Leadership

- Identify new business opportunities, both nationally and internationally.
- Participate in setting the strategic direction for ITS Canada.
- Represent ITS Canada and where appropriate, advocate for the organization.
- Identify opportunities and participate in the planning and organization of our Annual Conference and General Meeting.
- Promote the growth of our organization by contacting and encouraging agencies and individuals to become a member

Governance

- Attend Board meetings (2 or 3 via teleconference and once in-person annually). Come prepared, participate and bring your financial knowledge and board governance experience to help guide our organization.
- Be willing and able to respond to Board issues in a timely manner.
- Be open to serving on the Executive Committee and/or being appointed an Officer of the Corporation (Chair, Vice-Chair, Treasurer, Secretary).
- Promote ITS Canada – its mission, strategic plan, tactics, policies, and operations.
- Assume lead role in the implementation of strategic initiatives and policies.
- Understand your role as a Director and the roles of the staff and other volunteers.
- Take action to support the decisions of the Board.



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Recruit and Mentor

- Serve as a mentor for new Board Members and identify new candidates for Board participation.
- Encourage colleagues, clients and co-workers to become involved in ITS Canada.

Support

- Support and embrace diversity, equity and inclusion across all levels of our organization, embedded in activities, and participants in our activities. We are the hub for everyone.
- Support ITS Canada events across Canada through exhibition, sponsorship, speaking, attendance and encouragement of others to participate.

Strategize

- Assess Board performance.
- Assess your performance as a Board Director.
- Assess the organization's performance.
- Review the strategic plan and objectives for the year.
- Propose and influence change you feel necessary to improve ITS Canada.

For additional information, please consult the Society's by-laws and / or contact any current Director or the Managing Director at janneke@itscanada.ca



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